



2023 RICHLAND ART FAIR

Presented by the Gull Lake Area Community Volunteers

The Gull Lake Area Community Volunteers announce the 49th annual Richland Art Fair on Saturday, July 15, 2023 from 9am to 4pm at its newer location at Gull Meadow Farms (GMF), 8544 Gull Road, Richland, MI. The fair will feature a variety of fine artwork and original handcrafts.

Proceeds from the event will fund several of our programs, providing educational, medical, dental, and emergency funds to aid and support individuals who reside in the Gull Lake Community School district.

PARTICIPATION GUIDELINES:

- This year's Art Fair will again be a juried show. To ensure that your application can be juried, you must include detailed photos of your work, no matter how many years you have participated in our event.
- Booth spaces are 12' x 12' and will be assigned based on date of application. Apply early if you have any special requests! Canopies are recommended, as the weather can be unpredictable. Neither shade nor electricity are available at your space.
- Double spaces may also be available. *IF* you are interested in this option, note this on your application.
- We are also pleased to continue 'day of show' jurying of all artists by local art judges who will determine 1st, 2nd, and 3rd place awards for best art. Prizes will be provided in the form of reduced booth fees for next year's show.
- Due to agreements with GMF, we are not accepting the following food items at this time (donuts, lemonade, ice cream, snow cones).

APPLICATION REQUIREMENTS AND PROCESS:

- 1) **All work must be the creation of the exhibiting artist.** The original concept, design, and execution must be attributable to the displaying artist. All artists will be juried. All work on display must be consistent with images submitted.
- 2) Any items you plan to sell must be **mostly handmade** by you and included in your photos. We reserve the right to ask for the removal of any items during the show that are not handmade or that were not represented in your original application. Jury criteria includes: fine artwork and original, quality handcrafts
- 3) **Application:** Click on the link at the bottom of the next page to complete the online application form. Be sure to read these 2 pages for significant information about the event. Be prepared to electronically submit 4-5 clear, close-up color **photos** of various examples of your work.
- 4) **Booths:** Booths may be **shared** but EACH artist must apply separately in order to be juried separately. Indicate 'share with _____' in the space provided on the application.
- 5) **Jury process:** Applications received by March 31 will be juried in early April with a reply provided by the end of the month. Applications received after this time will be juried as received. Note: You will not be juried until booth payment is received.
- 6) **Booth fee. NEW THIS YEAR** Each artist will pay for their booth/booths when they register by credit card via the PayPal link. If you do not have a PayPal account, we will send you an invoice. All fees are non-refundable should you need to cancel. If your application is not accepted for our show, your money will

be refunded.

- a) Early registration (submitted by midnight March 31st) is **\$125 per booth**.
- b) After March 31st, our standard **\$150 booth fee** will apply.
- c) If you are sharing a booth or request multiple booths, the fee will be adjusted accordingly.

ARTIST RESPONSIBILITIES:

1. Provide own materials, shade, manpower, and equipment for set-up and clean up.
2. **Check-in** onsite is required before setting up your booth. **NEW THIS YEAR** You will receive your booth # at check-in. We will have artists remain in their vehicle and our CV's will check you in. We are planning on this process being more efficient so we can experience a quicker flow for artists.
 - a. Early check-in will take place the afternoon of FRIDAY, July 14 between 3-7pm.
 - b. Regular check-in will run from 6:00 to 8:00 am on the day of the show.
 - c. You must move your vehicle to the designated Artist Parking area by 8:30 am on the day of the show to clear public walkways before opening to the general public at 9am. **(THIS IS A REQUIREMENT OF GULL MEADOWS FARMS – if you have not moved your vehicle from your booth area by 8:30 a.m., you will not be invited back next year.)**
 - d. Set-up is to be completed by 9:00 am.
3. **Park** after unloading to allow other artists the opportunity to unload. Artist parking will be provided in a designated area a short, walkable distance from the booths. No artist overnight parking onsite.
4. **Risk and Liability Statement:** I hereby release and agree to hold harmless the Richland Art Fair, Gull Lake Area Community Volunteers, Gull Meadow Farms, and Richland Township from any damage to my property or any personal injury, which my helpers or I may sustain while participating in the Richland Art Fair on July 15, 2023. Further, I agree to abide by the rules, policies, and guidelines developed by the Richland Art Fair and understand that failure to follow these rules, policies, and guidelines can mean expulsion from future fairs. I understand that the fair does not carry insurance to cover my personal property. As an independent contractor, I will obtain my own insurance. I understand that I store my artwork at my own risk.
5. **Tear down:** The show runs until 4pm; booth tear down may not begin until that time. For safety reasons, do not retrieve your vehicle from parking until 4:30pm to allow the general public to clear the area.
6. **Pets:** are not allowed on premises (with exception of licensed service animals)

Gull Lake Area Community Volunteers will not be responsible for damage, theft, or injuries.

You may locate Gull Meadow Farms on your GPS by entering the following address:

8544 Gull Road
Richland MI 49083

Please take note of this year's changes and application requirements to ensure a prompt reply.

We appreciate your interest in the Richland Art Fair and hope to see you there!

Sharon Reid/Tiffany Wedge

Co-Registration Chairs
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Click this link to complete the online application: [Richland Art Fair Application](#)