



2021 RICHLAND ART FAIR

Presented by the Gull Lake Area Community Volunteers

The Gull Lake Area Community Volunteers announce the 47th annual Richland Art Fair on Saturday, July 17, 2021 from 9am to 4pm at its **NEW location at Gull Meadow Farms, 8544 Gull Road, Richland, MI**. The fair will feature a variety of fine artwork and original handcrafts.

Proceeds from the event will fund several of our programs, providing educational, medical, dental, and emergency funds to aid and support individuals who reside in the Gull Lake Community School district.

PARTICIPATION GUIDELINES:

- This year's Art Fair will again be a juried show. To ensure that your application can be juried, you must send detailed photos of your work, no matter how many years you have participated in our event.
- Booth spaces are 12' x 12' and will be assigned based on date of application. Apply early if you have any special requests! Canopies are recommended, as the weather can be unpredictable.
- Double spaces may also be available. *IF* you are interested in this option, note this on your application and include the appropriate fee for each space.
- We are also pleased to continue 'day of show' jurying of all artists by local art judges who will determine 1st, 2nd, and 3rd place awards for best art. Prizes will be provided in the form of application fees for next year's show.

APPLICATION REQUIREMENTS AND PROCESS:

- 1) **All work must be the creation of the exhibiting artist.** The original concept, design, and execution must be attributable to the displaying artist. All artists will be juried. All work on display must be consistent with images submitted.
- 2) Submit 4-5 clear, close-up color **photos** or prints of various examples of the quality of your work.
- 3) Any items you plan to sell must be **mostly handmade** by you and included in your photos. We reserve the right to ask for the removal of any items during the show that are not handmade or that were not represented in your original application. Jury criteria include: fine artwork and original, quality handcrafts.
- 4) Booths may be **shared** but EACH artist must include photos of their work in order to be juried separately.
- 5) Enclose your **registration fee**. After acceptance, all fees are non-refundable should you need to cancel. However, fees will be returned with rejected applications.
 - a) Early registration (postmarked by March 31st) is **\$110 per booth**. After March 31st, our standard **\$135** registration fee will apply
 - b) Please indicate form of payment on your application:
 - i) Check or money order should be made out to **Gull Lake Area Community Volunteers or GLACV** and included with your application. No personal checks within one month of event.
 - ii) If using Paypal, you will be charged a \$3 courtesy fee and you will be invoiced upon acceptance
- 6) **Applications will be juried in early May** with a reply provided in mid-May. Note: Acceptance will not be finalized until funds are deposited. Any fee associated with an 'insufficient funds' check will be passed on to the applicant and must be paid in full before registration is considered complete.
- 7) If you would like your photos returned, please include a sufficiently stamped, self-addressed envelope along with your application. In most cases this will require two stamps.
- 8) Mail application, photos, and fee to the address below:

Gull Lake Area Community Volunteers - ART FAIR
P.O. Box 352
Richland MI 49083

ARTIST RESPONSIBILITIES:

1. Provide own materials, shade, manpower, and equipment for set-up and clean up.
2. Check-in before setting up your booth. At times there are changes made and, in order to relay those changes to the artists, we request that you check-in before you set up.
 - a. Early check-in will take place the afternoon of FRIDAY, July 16 between 5-7pm.
 - b. Regular check-in will run from 7:00 to 8:30 am on the day of the show.
 - c. You must check in by 8:30 am on the day of the show or your space may be given to another artist.
 - d. Set-up is to be completed by 9:00 am.
3. **Park immediately after unloading to allow other artists the opportunity to unload.** Artist parking will be provided in a designated area a short, walkable distance from the fair.
4. **Risk and Liability Statement:** I hereby release and agree to hold harmless the Richland Art Fair, Gull Lake Community Volunteers, Gull Meadow Farms, and Richland Township from any damage to my property or any personal injury, which my helpers or I may sustain while participating in the Richland Art Fair on July 17, 2021. Further, I agree to abide by the rules, policies, and guidelines developed by the Richland Art Fair and understand that failure to follow these rules, policies, and guidelines can mean expulsion from future fairs. I understand that the fair does not carry insurance to cover my personal property. As an independent contractor, I will obtain my own insurance. I understand that I store my artwork at my own risk.

Gull Lake Area Community Volunteers will not be responsible for damage, theft, or injuries.

You may locate Gull Meadow Farms on your GPS by entering the following address:

8544 Gull Road
Richland MI 49083

Please take note of this year's changes and application requirements to ensure a prompt reply.

We appreciate your interest in the Richland Art Fair and hope to see you there!

Connie Enevold

Registration Chair
connie@gulllakecv.com
(269) 420-3026



2021 RICHLAND ART FAIR APPLICATION

Contact Person _____

Company Name (If applicable) _____

Address _____

City & Zip Code _____

Phone Number (____) _____ Email: _____

Type of art (Please be specific) _____

Please advise any special needs with regard to the booth assignment.

Have you been in our show before? _____

If so, which year(s) _____

I FULLY UNDERSTAND AND ACCEPT MY RESPONSIBILITIES AS A PARTICIPANT IN THE RICHLAND ART FAIR AND HAVE READ AND AGREE TO THE RISK AND LIABILITIES STATEMENT ATTACHED.

My contact information may be shared with customers and/or event coordinators: yes___ no___

Signature _____

Date _____

State Tax Id Number _____

License Number (vehicle to be used for Art Fair) _____

Form of payment: _____ check/money order (included) or _____ Paypal (to be invoiced)

COMMITTEE USE ONLY Accepted _____ Booth Number _____ Postmark _____

Name of Jury Member _____

Displayed art that is described on the application above?	Y	or	N
Was the art of good quality?	Y	or	N
Were the items mostly handmade?	Y	or	N
Was the booth seemingly popular with customers?	Y	or	N
Were items selling well from this booth?	Y	or	N
Would you recommend this artist return next year?	Y	or	N

Scale Rating (lowest) 1 2 3 4 5 (highest)

Recommendations/Remarks:

How did you hear of our show?

CV's - Please fill out completely!