



# 2018 RICHLAND ART FAIR

*Presented by the Gull Lake Area Community Volunteers*

The Gull Lake Area Community Volunteers announce the 45th annual Richland Art Fair on Saturday, July 21, 2018 from 9am to 4pm at its traditional location on the Richland Village Square at the intersection of M-89 and M-43. The fair will feature a variety of fine art work and original handcrafts.

Profits from the Richland Art Fair will fund several of our programs, providing educational, medical, dental, and emergency funds to aid and support individuals who reside in the Gull Lake Community School district.

This year's Art Fair will again be a juried show. All applicants will be previewed by committee members of the Gull Lake Community Volunteers. Jury participants change from one year to the next, as can the quality of an artist's work. To ensure that your application can be accepted, you must send detailed photos of your work, no matter how many years you have participated in our Art Fair. We are also pleased to continue 'day of show' jurying of all booths by local art judges who will determine 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place awards for best art. Prizes will be provided in the form of application fees for next year's show.

Booth spaces are 12' x 12' and will be assigned based on date of application. Apply early if you have any special requests! Booths may be shared but each artist will be juried separately. Canopies are recommended, as the weather can be unpredictable. Double spaces may also be available. *IF* you are interested in this option, note this on your application and send TWO separate checks. If a double space is NOT available, we will return one check.

## APPLICATION REQUIREMENTS AND PROCESS:

1. **All work must be the creation of the exhibiting artist.** The original concept, design, and execution must be attributable to the displaying artist. All artists will be juried. All work on display must be consistent with images submitted.
2. Submit 4-5 clear, close-up color photos or prints of various examples of the quality of your work.
3. Any items you plan to sell must be **mostly handmade** by you and included in your photos. We reserve the right to ask for the removal of any items during the show that are not handmade or that were not represented in your original application. Jury criteria include: fine artwork and original, quality handcrafts.
4. Booths may be shared but EACH artist must include photos of their work in order to be juried separately.
5. Enclose your **registration fee**. All fees are non-refundable if you should need to cancel. However, checks will be returned with rejected applications.
  - a. Early registration (postmarked by March 31st) is **\$110** and payable by CHECK or MONEY ORDER made out to the **Gull Lake Area Community Volunteers or GLACV**. Early applications will be juried in April with a reply provided to artists in early May. Note: Acceptance will not be finalized until funds are deposited. Any fee associated with an 'insufficient funds' check will be passed on to the applicant and must be paid in full with certified check or money order before registration is considered complete.
  - b. After March 31st, our standard **\$135** registration fee will apply and must be provided by CERTIFIED CHECK OR MONEY ORDER only. Later applications will be juried within 2 weeks of receipt with a reply provided immediately thereafter.
6. Your business tax number must be included with your application.
7. If you would like your photos returned, please include a sufficiently stamped, self-addressed envelope along with your application. In most cases this will require two stamps.
8. Mail application, photos, and fee to the address below:

Gull Lake Area Community Volunteers - ART FAIR  
P.O. Box 352  
Richland MI 49083

# ARTIST RESPONSIBILITIES:

1. Provide own materials, shade, manpower, and equipment for set-up and clean up.
2. Check-in before setting up your booth. At times there are changes made and, in order to relay those changes to the artists, we request that you check-in before you set up.
  - a. Early check-in will take place the afternoon of FRIDAY, July 20.
  - b. Regular check-in will run from 7:00 to 8:30 am on the day of the show.
  - c. You must check in by 8:30 am on the day of the show or your space may be given to another vendor.
  - d. Set-up is to be completed by 9:00 am.
3. **Park immediately after unloading to allow other artists the opportunity to unload.** Artist parking will be provided in a designated area a short, walkable distance from the fair.
4. **Risk and Liability Statement:** I hereby release and agree to hold harmless the Richland Art Fair, Gull Lake Community Volunteers, and Richland Township from any damage to my property or any personal injury, which my helpers or I may sustain while participating in the Richland Art Fair on July 15, 2017. Further, I agree to abide by the rules, policies, and guidelines developed by the Richland Art Fair and understand that failure to follow these rules, policies, and guidelines can mean expulsion from future fairs. I understand that the fair does not carry insurance to cover my personal property. As an independent contractor, I will obtain my own insurance. I understand that I store my artwork at my own risk.

Gull Lake Area Community Volunteers will not be responsible for damage, theft, or injuries.

You may locate the Richland Village Square on your GPS by entering the following address:

Richland Community Library  
8951 Park Street  
Richland MI 49083

Please take note of this year's changes and application requirements to ensure a prompt reply.

We appreciate your interest in the Richland Art Fair and hope to see you there!

*Connie Enevold*

Registration Chair  
connie@gulllakecv.com  
(269) 420-3026



# 2018 RICHLAND ART FAIR APPLICATION

Contact Person \_\_\_\_\_

Company Name (If applicable) \_\_\_\_\_

Address \_\_\_\_\_

City & Zip Code \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Media (Please be specific) \_\_\_\_\_

Please advise any special needs with regard to the booth assignment.

Have you been in our show before? \_\_\_\_\_

If so, which year(s) \_\_\_\_\_

I FULLY UNDERSTAND AND ACCEPT MY RESPONSIBILITIES AS A PARTICIPANT IN THE RICHLAND ART FAIR AND HAVE READ AND AGREE TO THE RISK AND LIABILITIES STATEMENT ATTACHED.

My contact information may be shared with potential customers and/or event coordinators.

Signature \_\_\_\_\_

Date \_\_\_\_\_

State Tax Id Number \_\_\_\_\_

License Number (vehicle to be used for Art Fair) \_\_\_\_\_

COMMITTEE USE ONLY      Accepted \_\_\_\_\_      Booth Number \_\_\_\_\_

Name of Jury Member \_\_\_\_\_

Displayed art that is described on the application above?	Y	or	N
Was the art of good quality?	Y	or	N
Were the items mostly handmade?	Y	or	N
Was the booth seemingly popular with customers?	Y	or	N
Were items selling well form this booth?	Y	or	N
Would you recommend this artist return next year?	Y	or	N
Scale Rating    (lowest)    1    2    3    4    5    (highest)			
Recommendations/Remarks:			

CV's - Please fill out completely!